Call for Entries: WINE LABEL ART CONTEST

Carpenter Creek Cellars
Strawberry Wine Label Design Competition
For Prairie Arts Council's
2022 Rock the Arts:

<u>What:</u> A design challenge to create an original wine label artwork to be featured on the 2022 9th Edition of Carpenter Creek Cellars Annual Strawberry Wine, celebrating and fundraising for PAC's Rock the Arts Festival.

Who May Enter: Prairie Arts Council member artists (only) of all ages

Requirements:

- You may use any colorful art medium including but not limited to colored pencil, paint, pastels, collage, printmaking, digital design, stitchery, embroidery, etc.
- Artwork must be in color.
- Finished art must be a 2-dimensional work of original art, measuring exactly 4" high x 2 ¾" wide. Leave at least a 1" margin around all edges.
- Your original design and theme should include a focus on a musical and/or art theme that is uplifting and inspirational. Other images may be included.
- Each artist may submit one, two, or three entrees.
- Original artwork may be mailed or hand delivered to the PAC office (see details below).

Fee:

This competition is free and offered only to current PAC member artist but new members are always welcome. Go to <u>prairieartscouncil.net</u> to subscribe or renew your membership.

Jury Process:

All entries will be carefully considered by a committee of professional artists. One winning entry only will be selected and featured on an edition of 1200 bottles of wine. The winning entry becomes the property of Prairie Arts Council and may also be used on promotional materials. The Winner will receive a framed wine label that features their artwork.

Non-winning submissions will be temporarily retained and exhibited at the 2022 Rock the Arts Festival to be held at **Carpenter Creek Cellars on in September TBA.** Artwork may be reclaimed by the artists following the festival exhibit. You will receive an email.

Your signature on the entry form is your confirmation and intention of compliance to the above requirements.

Calendar:

February 3: Competition opens.

The original artwork may mailed or hand delivered on Tuesdays and Thursdays from noon to 4:00 PM to the **PAC office located in the Carnegie Center**, 301 N. Van Rensselaer St., Rensselaer, IN. Other drop off times may be arranged 24 hours in advance by emailing <u>pacrensselaer@gmail.com</u>.

April 5 at 4:00 PM: Deadline to receive artwork in the PAC office.

May 1: Artists will be notified of jury selection.

June: Release of 2022 Strawberry Wine (specific date TBD), available at CCC.

September TBA: Rock the Arts Festival at Carpenter Creek Cellars

Please print neatly:

Phone: _____

Late September TBA: Artwork pickup of non-winning entries during gallery hours.

For more information: email pacrensselaer@gmail.com or leave a voice mail at 219-866-5278 with your questions and your call will be returned.

You may print out this page to include with your mailed entries, or fill out a form at the Pac office available when you drop off your artwork.

2022 CCC Wine Label Contest Entry Form:

Artist's Name:

Artist's Signature:

By signing this form you agree to the requirements described above.